

# The Power of Choice

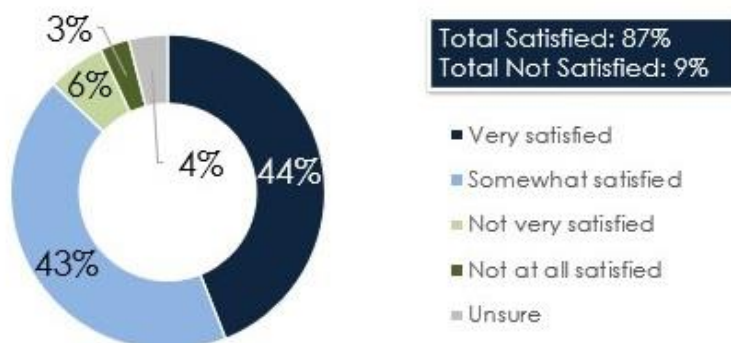
## Maryland Consumer Shopping Trends

The American Coalition of Competitive Energy Suppliers (ACCES) believes understanding consumer preferences is vital to effective public policy on energy choice.

ACCES sponsored an independent consumer opinion survey in early 2020 to measure the satisfaction and shopping preferences of Maryland energy consumers when shopping for a third-party energy supplier. Consumers surveyed **overwhelmingly reported satisfaction** with their supplier.

### Third-Party Energy Supplier Satisfaction

Q: How satisfied are you with your current third-party energy supplier?



### Factors that Influence Shopping Preferences



According to the survey, most consumers plan to renew their third-party energy supplier contract when it expires.