Meet Peggy.
New Video Helps You Understand Energy Choice.

WASHINGTON, D.C. (March 6, 2012) – Meet Peggy. Does she look familiar? She probably looks a lot like your neighbor, a friend or a family member. It’s easy to have a conversation with her. And it turns out, it’s actually quite informative, too.

Peggy, the new American Coalition of Competitive Energy Suppliers spokesperson, is the trusted peer resource to help home and business owners across the country to better understand energy choice. Peggy’s first video is featured on the official ACCES website, which is dedicated to empowering consumers to make informed decisions that best meet their individual needs when purchasing energy from competitive suppliers, at www.CompetitiveEnergy.org.

Brought to you by the American Coalition of Competitive Energy Suppliers, this is the first in a series of videos that has been launched to help articulate information about energy competition in terms easily understood by the consumer in order to raise awareness about what energy choice is, the benefits of choice, and how consumers can shop for a supplier.

This video introduces consumers to who “competitive electricity and natural gas suppliers” are, and what it means to have a choice when it comes to the energy that powers, heats, and cools our homes and businesses.

The next videos will tackle more specific elements and questions about energy choice, such as “How are electricity and gas delivered to our homes and businesses? And how do the energy choices we make affect how this happens?”

Get to know Peggy, and get to know energy choice, at www.CompetitiveEnergy.org.

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